



Sovereignty

Based in Cheltenham, the home of GCHQ and the UK's cyber capital, our infrastructure is fully under UK control and monitored 24/7. We offer privacy, compliance and peace of mind in every deployment.



Performance

Our expertise in streaming and media delivery means every deployment is tuned for creative workflows. Fast where it counts, reliable when it matters.



Human

Real people, not ticket numbers. You'll work directly with engineers and specialists who understand both technology and the realities of content creation.



Cost-effective

High-performance computing designed to power even the most demanding AI applications, delivered with some of the most competitive token pricing available.

“Boutique intelligence for a **human approach** to modern media.”

The Future of Media Starts Here



Talk to us about how intelligent infrastructure can power your next idea.

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- Cheltenham, United Kingdom

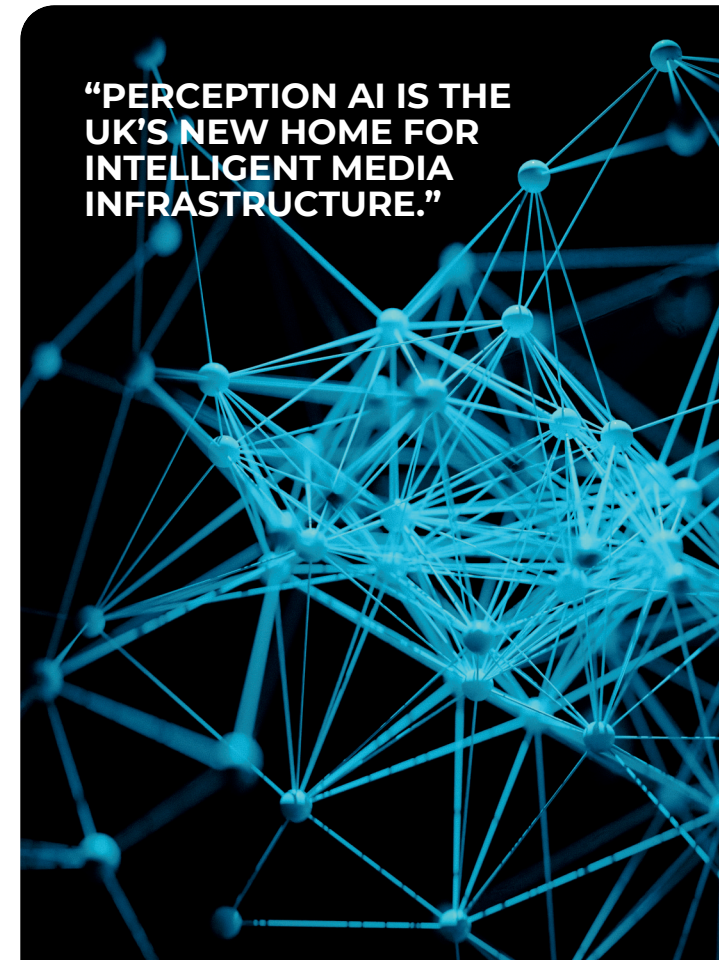


Built for Media.

Sovereign. Secure. Human

Based in Cheltenham and powered by NVIDIA B200 GPUs, we blend security and expertise to help creators and platforms move faster and smarter.

“PERCEPTION AI IS THE UK'S NEW HOME FOR INTELLIGENT MEDIA INFRASTRUCTURE.”



Redefining Media with Sovereign AI



Optimised for Media Workflows

Our infrastructure is tuned for high bandwidth and latency sensitive media pipelines including encoding, rendering, AI video analysis, live broadcast management and real time delivery. It's the performance backbone today's creative industry demands.



Independent and Adaptive

Get high performance AI compute for your services, with competitive token pricing and complete control in our sovereign UK facility.



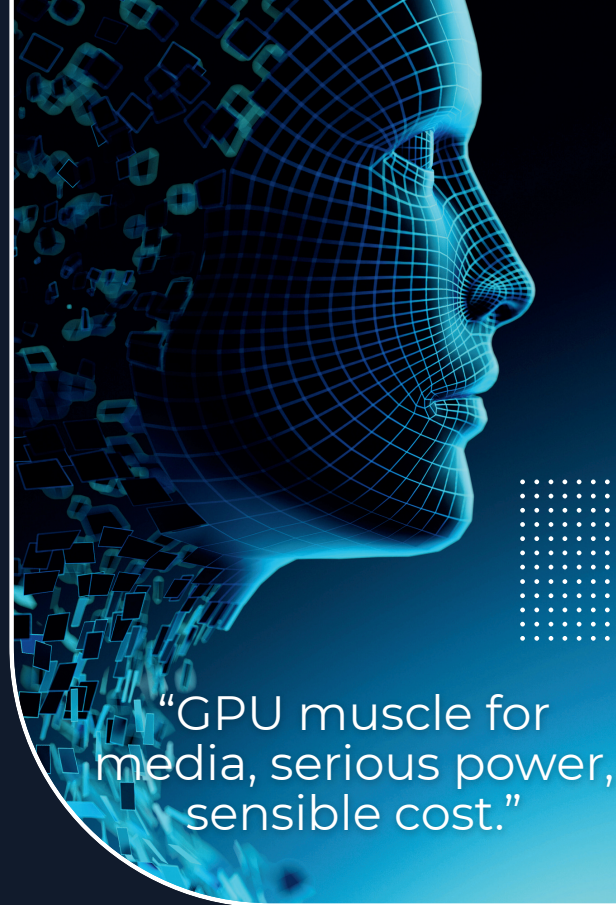
Connected by Design

Multi terabit transit from carriers including Lumen, Neos, Colt and Virgin ensures seamless data flow between production, cloud and audience. Dual path power and advanced cooling deliver consistent uptime and stable performance, even under the heaviest loads.



Support That Never Sleeps

Our engineers are always on hand, proactive, responsive and invested in your success. From setup to scale, you work with people who understand both AI and media.



“GPU muscle for media, serious power, sensible cost.”

AI Hosting as a Service with Real Value

- Launch projects instantly and generate revenue from day one.
- Flexible access to **NVIDIA B200** performance for development, rendering and media AI workloads.
- Pay only for what you use and scale resources on demand, real power, real flexibility, no wasted cost.



Partner with Intelligence

- **Collaborate** - We work alongside broadcasters, producers and technology innovators to accelerate creative and operational workflows. Our goal is simple, help you move from concept to delivery faster, with less friction.
- **Integrate** - Perception AI connects effortlessly with your existing production, streaming and editing tools. No new learning curve, no disruption, just added power where you need it.
- **Scale** - Use only the capacity you need and expand instantly as projects grow. Transparent pricing and flexible access make high-performance compute practical for every media business.
- **Partner** - From first discussion to full deployment, we operate as an extension of your team. Collaboration, clarity and long-term trust define how we work.