

## Guidance for Christian Content Providers:

### Optimizing Distribution Across Telco IPTV and OTT Services Globally

Perception Cloudworks provides a comprehensive gateway for Christian content providers to reach over 800 telco operators globally. From secure feed delivery to AI-powered localization, we manage the technical and regulatory complexity, allowing you to focus on your message while we maximize your international outreach.



#### Flexible Commercial Models

Tailored financial strategies designed to maximize your global outreach and earnings:

- **Carriage Fees:** Scalable pricing from \$1.50/mo per 1,000 users (for 10M+ platforms) to \$30/mo for smaller networks.
- **Revenue Sharing:** Optional 50% net revenue share from ad sales and subscriptions generated via our distribution platform.
- **Ad-Tech Ready:** Support for SCTE-35 triggers to enable seamless local ad replacement.

#### Universal Reach & Technical Mastery

Connect with viewers across any country through our robust global infrastructure:

- **Massive Network Access:**

Instant connectivity to 800+ international and regional telco operators.

- **Advanced Signal Processing:**

High-quality SRT feed delivery with integrated live TV and VOD transcoding.

- **AI-Powered Localization:**

Real-time AI translation and subtitling to meet local regulatory norms in any jurisdiction.

- **Metadata Processing:**

Professional handling of local language EPG (XMLTV) and VOD metadata (ADI.XML).

#### Content Provider Assessment

To craft your tailored strategy, we will evaluate your current assets:



**Live Channels:** Number of channels, SRT feed quality, and original audio language.



**VOD Library:** Total hours of content and metadata availability.



**Target Markets:** Desired countries and existing marketing/promotional budgets.

#### Ready to Expand Your Mission?

Get a tailored distribution strategy proposal.

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